

Recharged and reimagined, **floriexpo** is a customized experience designed to address the unique needs of floral professionals in all facets of the industry.

Exhibiting at North America's Largest B2B Event built exclusively for Floral is so much more than just a booth on the floor. Our exhibitors have a myriad of opportunities to reach our valuable buyer base 365 days a year. From integrated social media exposure to exclusive education and after hours events, Floriexpo is so much more than a trade show, it's a community.

floriexpo is unique experience designed to help you grow your network, cultivate your mind and get ready for what's next in floral.

“ Keep up with trends, see new trends, learn about new products, make valuable connections with colleagues, vendors and floral artists and be surrounded by beauty ”

“ A place to have face-to-face meetings with your customers, especially since those opportunities have been scarce for 2 years ”

“ Its a great organization that helps you develop new business, re-kindle with the old and gives opportunities for the up-and-coming new designers and companies to be recognized. ”

Check out a list of buyers that attended **floriexpo** 2024!

7-Eleven Inc
Amber Waves inc.
Arizona Wholesale Floral Co.
ASD
Associated Wholesale Grocers
Associated Wholesale Grocers
Associated Wholesale Grocers, Inc
Bard Flowers PT Fehu, LLC DBA
Berkeley Florist Supply
Blue Star Floral Inc

Bristol Farms - Goodfood Holdings
C.I.G. Flowers, Inc
Casa Planta Garden Center
Charlie's Produce
Coast
Cosentinos
Creation Enterprises Inc
Crest Foods
Detwiler's Farm Market
Earth Fare

Participating Buyers

Edible Arrangements LLC
Exclusively Roses
FIELD OF FLOWERS
FiftyFlowers
Fleurs Coupées Québec.
Fleur-tegrity
WholeFoods Market
Florist Distributing Inc.
Flowerbuyer.com - Teleflora
Fresh Flower Stop
Fresh Thyme Market
FTD
Giant Food Stores LLC
Glamour Flowers Corporation
GROCERY OUTLET
Harmons Grocery Store
Heinen's INC.
Hill Country Nurseries, INC.
Hy-Vee
Independent
Indianapolis Fruit
Indy Fruit

For more information about
participating in **floriexpo**
visit www.floriexpo.com.

KVAT Food Stores
Longos
MacArthurs Quality Flowers & Plants
Marks and Spencer PLC
Mayesh
Mexycan trading
Milam's Markets
Nino Salvaggio
Peirone Produce & Floral
Petals West Inc
Price Chopper
Procacci Brothers
Pruett's Food
Publix Super Markets, Inc.

Pyramid Foods
QG Floral
Quik's Farm LTD
Rainbow Greenhouses Inc.
ROCHE BROS
Savoir Fleur
Schnuck Markets
Schnucks
Septième Fleur, Inc
Shaws / Star Market
Sierra & Savoir Fleur
Sobeys
Stein's Garden & Home
Stop & Shop
Teleflora - FlowerBuyer.com
The Bouqs
The Rose Solution
The United Family
Thrifty Foods
Topco
TOPCO ASSOCIATES
True Love Roses Inc.
UNFI
United Floral Distributors
US Retail Flowers


**Floriexpo buyers represent
thousands of high volume
supermarket, wholesale and retail
outlets across the continent**

Join the **floriexpo** experience!

Contact a member of our team today for
more information about this year's show.


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 207.232.3236

Current *floriexpo* Exhibitor List



4 Seasons Imports
Acosta Farms, Inc.
Aldershot Greenhouses
Armellini Logistics
Arrive Alive by Chrysal
BUCKLEY FARMS NAZCAFLOR

Bayview Flowers
Bellaflor Group
Bloomaker
Candelaria
Carlson AirFlo
Container Centralen, Inc.

Continental Farms
Continental Floral Greens
Curtis Wagner Plastics
Decowraps

Del Alma Group
Diemme47
Dream Farms
Dutchman Tree Farms
E & R Sales
Elevate This
Eve's Garden

Farm Fresh Flower
Fiorentina Flowers
Flora Pack

Gardens America
Great Lakes Floral
Heritage Flower

Homestead Growers Niagara
IE Marketing Group/c/o FedEx Express

The Pinery
Muchflowers
Natuflo

Nevado Ecuador Nevaecuador S.A.

PPC Flexible Packaging
Penang Nursery
Ponte Tresa

Shatley Farms
Silver Vase Orchids
Starflowers CIA LTDA

Stellar Farms
Sutton Fernerie
The Chaupi Farm
Tikan Flowers
Treleaf

Valley Springs
Willow Group,
Bennett Plants
Boutboss

Danziger.com.ec
Deroose Plants

Harster Greenhouses
Hyotechnologies.com
Mayflower Distributing
Micky's Mini's

SWS basket homedecor
Van Hoekelen Greenhouses



floriexpo

At-Show Opportunities

Elevate your presence at Floriexpo by increasing your branding and adding to the show experience for your potential customers, At-Show sponsorships drive traffic to your booth and are a perfect way to make sure you are front and center as buyers participate in Floriexpo.

BOAT PARTY PRESENTING SPONSOR

(ONLY 4 AVAILABLE)

\$5,000

Be a part of the biggest special event at Floriexpo and become a presenting sponsor of our annual boat party, Flori After Dark. This sunset cruise along the Intercoastal features delicious food, festive drinks and live entertainment. Its where buyers and exhibitors can come alive, let loose, and celebrate!

As a presenting sponsor your company will receive:

- Inclusion in all pre-show marketing promoting the party
- Opportunity to provide centerpieces for tables- *This deliverable is first come first serve and is subject to décor restrictions put in place by the yacht company.*
- Company logo featured on at-show signage promoting the party.
- Ability to send post show email to all party registrants- *This email will be sent on your behalf by the Floriexpo Team. Sponsor will provide html or email copy.*
- Four complimentary tickets to the party for your staff

OPENING RECEPTION DECORATOR SPONSOR

(EXCLUSIVE)

\$3,000

The Opening Reception is the official kick off to Floriexpo and the perfect place to highlight your company and products. As the official decorator of the opening reception you will have free range to create experience that truly wows your potential future customers. Held in the brand new ballroom at the Hilton Fort Lauderdale Marina that overlooks the Intercoastal this event space is the perfect blank canvas to bring your creativity to life.

Sponsor must work alongside the Floriexpo Team and Hotel Event Management to abide by all regulations and restrictions for their design. Sponsor is responsible for all build up and break down of décor. Additional charges may apply if sponsor needs access to the event space beyond the contracted time frame.

At-Show Opportunities

FLOWER & WINE BAR SPONSORED SESSIONS

(ONLY 3 AVAILABLE)

\$2,500

The Flower & Wine Bar is a new addition to Floriexpo. It will feature exhibitor led, hands on sessions designed to inspire creativity and showcase your products. The session format will be a sip and create style event. Floriexpo will provide the wine and the sponsor will be responsible for providing a design project which includes an instructor to lead the session and all supplies needed for the project. Sessions should be about 45 minutes long. Before you purchase a Flower & Wine Bar session, you must submit your session idea for approval. For more information about submitting a session idea please contact Adam Blackmore ablackmore@floriexpo.com.

OFFICIAL BACK OF BADGE SPONSOR

(EXCLUSIVE OPPORTUNITY)

\$3,000

Secure one of the most visible pieces of advertising real-estate at Floriexpo with the official back of badge sponsorship. Your custom artwork will be displayed on the full back of the event badges worn by every person that attends Floriexpo. This is the perfect opportunity to promote a new product, advertise sessions in your booth, or include a QR code to encourage buyers to visit your website.



LANYARD SPONSOR

(EXCLUSIVE OPPORTUNITY)

\$2,500

Your brand around the neck of the industry's important executives. This is an exclusive opportunity to distribute lanyards in the registration area and information booth onsite. *Lanyard production will be the responsibility of the sponsor.*



FLORAL BOOTCAMP NOTEBOOKS & PENS

(EXCLUSIVE OPPORTUNITY)

\$1,500

Brand new this year the Floral Bootcamp will be an intensive full day program of interactive sessions led by industry experts. Participants will explore design, gain inspiration, master marketing and sales, and enhance team building skills. This sponsorship opportunity allows you to welcome attendees with a branded notebook to keep their thoughts and session handouts organized, or a branded pen for them to use throughout the day. *Notebook and pen production will be responsibility of the sponsor.*