



2027 EXHIBIT SPACE CONTRACT

Floral Education: June 9th, 2027 | Exhibits: June 10th-11th, 2027 | Broward County Convention Center, Ft. Lauderdale, FL

1. EXHIBITOR INFORMATION

Company Name: _____
("Exhibitor" or "Company")

City: _____

Country: _____

Company Email: _____

Primary Contact Person: _____

Person In Charge of Logistics: _____

Street Address: _____

State/Province & Postal Code: _____

Telephone: _____

Website Address: _____

Office Phone / Email: _____

A/P Contact Person & Email: _____

2. AGREEMENT OF RESPONSIBLE PARTIES

The above-described Exhibitor hereby agrees with Floriexpo to pay the below described fees on the below noted dates as consideration for its exhibition at Floriexpo ("Event") and to comply with the Conditions Rules and Regulations as set forth in [Exhibit A](#). In the event that an Agency is referenced above, the payment obligations under this Contract shall belong to the Agency exclusively.

3. DEPOSIT & 4. PAYMENT TERMS

- A deposit equaling 50% of the total cost of the Exhibition Rate is due upon receipt of invoice in order to reserve your space.
- Balance due on or before January 1st, 2027.
- Contracts received on or after January 1, 2027 must be accompanied by full payment or paid in full upon receipt of the invoice.

CAUTION: Follow the instructions on invoices and statements carefully to ensure your payment is applied to your account. Any updates to payment details will ALWAYS be reflected on an official Floriexpo invoice.

5. CANCELLATION POLICY

No cancellation is effective unless given in writing by mail to Floriexpo, 19 Commercial Street, Portland, ME 04101 or an email is sent to sales@floriexpo.com.

- Cancellations received by Floriexpo on or before January 1st, 2027 shall be subject to a cancellation fee equal to 50% of the total cost of canceled space.
- Cancellations received by Floriexpo after January 1st, 2027 are subject to a cancellation fee equal to 100% of the total cost of canceled space.
- All outstanding fees are payable immediately upon cancellation.

EXHIBITOR RATES (RATES ARE IN U.S.)

Cost per Square Foot \$41.00	Total Dimensions _____ ft. x _____ ft.	Total Calculations _____ sq.ft. x \$41.00 = \$_____
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NOTE: The rate of \$41.00 per square foot is good as long as a deposit is made by July 31, 2027. If a deposit is made after July 31, 2027 the rate will increase to \$42.00 per square foot.

INCLUDED WITH EACH BOOTH:

- Back (8' high) and side (3' high) rail, draped | • Booth identification sign (7" x 44")
- Basic listing in the Mobile App & official Event Website | • 5 Exhibitor badges per 100 sq. ft. of space

Details beyond basic guide listing/badge allotment: <http://www.floriexpo.com/exhibitor-booth-includes/>

6. AUTHORIZATION

Undersigned on behalf of Exhibitor affirms that Exhibitor shall abide by all Conditions, Rules and Regulations governing the Event as set forth in Exhibit A incorporated by reference. Acceptance constitutes a legal and binding contract.

Signature: _____ Date: _____

Individual's Name: _____ Title: _____

Company Name: _____

7. EXHIBITOR REQUESTS TO SHOW ADMINISTRATION

BOOTH PREFERENCES: We do not wish to be located adjacent to or directly across from:

LOCATION PREFERENCE: 1st choice: _____ 2nd choice: _____ 3rd choice: _____

8. SHOW ADMINISTRATION USE ONLY

Booth Assigned: _____	Dimensions: _____	Open Corners: _____	Total Sq Ft: _____
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